

UNFINISHED BUSINESS

MONTHLY NEWSLETTER | OCTOBER 2017

INSIGHTS ON EQUALITY FOR WOMEN

803 Days and Counting: A Preview of Vision 2020's Women 100 Celebration



The year 2020 may seem far away right now, but in less than 1,000 days (803, to be exact), we will have reached the start of that year.

Why is 2020 so significant? It marks 100 years since American women – over half the population – won the right to vote through the 19th Amendment to the U.S. Constitution. That represented the first step toward women's equality in our nation.

It is the 19th Amendment milestone that sparked the Vision 2020 initiative almost a decade ago and that is now our focus as we plan the year-long national commemoration we are calling Vision

2020's Women 100 celebration.

Read more about Vision 2020's Women 100 plans and how you can get involved.

Vision 2020 News

Meet Vision 2020's New Executive Director!

Alison Nolan has joined the national office team as Vision 2020's executive director. She brings more than 20 years of fundraising and marketing experience to Vision 2020 and will work closely with President Lynn Yeakel, other staff and the growing number of volunteer committees.

In this new role, Alison will develop and implement a comprehensive fundraising program, develop and implement plans and programs for Vision 2020's Women 100, and oversee continued implementation of Vision 2020's Y

outh Education Initiative and Shared Leadership

Campaign.

Prior to joining the Vision 2020 team, Alison managed fundraising for a private school. She previously held corporate marketing roles at Fortune 500 companies.

Welcome, Alison!



Alison Nolan, Vision 2020's new executive director

Apply to Be Vision 2020's Program Director

Vision 2020's national office team is growing. In addition to the executive director, Vision 2020 is actively seeking a program director to manage the Youth Education Initiative and Shared Leadership Campaign, and to serve as liaison to the large Vision 2020 family of Delegates and Allied Organizations nationwide. Working with the executive director, the program director will plan and implement Vision 2020's Women 100 celebration throughout the year 2020.

If you have program management experience and are passionate about women's equality, **submit your application today**.

Using the Words "Women" and "Power" in One Sentence



Lynn Yeakel speaks to more than 200 women at the annual conference of WiNUP, the Women's International Network of Utility Professionals.

On September 26, Lynn Yeakel was the keynote speaker at the WiNUP International 2017 Conference, the annual meeting of members of the Women's International Network of Utility Professionals.

During her speech, Lynn said "The utility business is, in part, about the transmission and distribution of power. I find it refreshing to look around this room and be able to use the words "women" and "power" in the same sentence. The unfinished business of women's equality, the mission of Vision 2020, is also about the transmission and distribution of power."

Words of Wisdom From Michelle Obama and Other Leaders at the Pennsylvania Conference for Women



Michelle Obama and Shonda Rhimes headlined the annual Pennsylvania Conference for

Women on October 3 in Philadelphia.

Michelle Obama visited Philadelphia on October 3 for one of her first public talks since leaving office. In a candid conversation with Shonda Rhimes, the creator of TV hits like Grey's Anatomy and Scandal, Obama reflected on her time in the White House as well as the state of gender equality and women's leadership.

Several members of the Vision 2020 team were among the 12,000 women in attendance for a day-long series of presentations and discussions. Vision 2020's communications manager, Kathleen McFadden, was one of them. She shares some of her <u>favorite</u> empowering quotes from the Pennsylvania Conference for Women.

Connecting With Global Women Leaders Through Eisenhower Fellowships



Lara Ayoub, Khin Lay and Shahd Attar, all 2017 Eisenhower Fellows, met with Lynn Yeakel at Vision 2020's national office.

Eisenhower Fellowships is an organization dedicated to identifying and empowering leaders around the world. Three of the organization's fellows visited Vision 2020 to discuss global women's equality issues and initiatives with Lynn Yeakel.

Lara Ayoub from Jordan, Khin Lay from Myanmar and Shahd Attar from Saudi Arabia are all working for women's equality in their home countries.

Delegate & Ally News

If you are a Delegate or your organization is a Vision 2020 Ally and would like to be featured, send your news to <u>vision2020@drexel.edu</u>.

D.C. Delegate Tara Giunta Reports on Thirty Percent Coalition Summit

On October 17, the <u>Thirty Percent Coalition</u>, a Vision 2020 Ally that promotes diversity on corporate boards, held its 6th Annual Summit in New York to share research, provide legal updates and further discuss how to achieve greater diversity in the corporate boardroom.

Vision 2020 Delegate Tara Giunta was one of the more than 70 participants at this year's summit.

Read Tara's insights on the value of diversity on corporate boards and why we need a top-down approach to make real change.

Florida Delegate to Host Women's Day on October 28

Maddie Stewart, a Vision 2020 Delegate from Florida, has organized "Progressive Women's Day" in Fort Myers, scheduled for Saturday, October 28.

Speakers will discuss women's history, women's health, gender diversity and civic engagement, and Lynn Yeakel will be streamed in to discuss Vision 2020.

If you're interested in attending or learning more, email us.

Webinar Wednesday: Learning to Act Like the Majority We Are

Vision 2020's Lynn Yeakel will be featured on an upcoming webinar hosted by the Association of Junior Leagues International, a Vision 2020 Ally.

On November 1 at 1 p.m. Eastern, Lynn will discuss Vision 2020, how it came about, and its efforts to accelerate the glacial pace of progress for women in achieving top leadership positions in business and government. Attendees will hear about Vision 2020's goals of 50-50 shared leadership among women and men, and why that is a key to women's economic, political and social equality in the U.S.

Junior League members can <u>register here</u>. If you are not a member but would like to tune in, <u>email us for access</u>.

Take Part in 'Take the Lead Day' on November 14

<u>Take the Lead</u>, a Vision 2020 Ally, has organized a day of action around women's leadership parity. On Tuesday, November 14, <u>Take the Lead Day</u> will take place across the country, featuring skill-building workshops, interactive discussions and networking, and virtual events that anyone can join from anywhere. The main event is a live-stream of the <u>Powertopia Symposium</u>, where Take the Lead will discuss solutions and strategies to achieve gender parity in leadership across all fields and disciplines by 2025.

The purpose of Take the Lead Day is to give women the practical change tools needed to lead, whether that be for themselves, their families or their communities.

Learn more and sign up for events at taketheleadday.com.

National Conversation on Board Diversity on November 15

<u>2020 Women on Boards</u>, a Vision 2020 Ally, has organized <u>The National Conversation on Board Diversity</u>, a day of reflection and action related to diversifying the talent pipelines for corporate boards.

In 19 U.S. cities and Madrid, discussions will be held to examine the following question: "How do we prepare ourselves and find director opportunities?"

Register for an event near you!

Upcoming Events

Have an upcoming event you'd like us to share? Send it to vision2020@drexel.edu.

Election Day is November 7

Election Day is less than three weeks away. Don't forget to set aside some time on Tuesday, November 7 to cast your ballot!



We encourage you to help spread the word of this important day on social media. If you snap a picture of yourself at your polling place, submit it to Vision 2020 to be featured on our pages!

Mark Your Calendars: 2018 National Congress in Miami



The sixth Vision 2020 National Congress, convening Delegates, Allied Organizations and other leaders from across the country, will take place from September 27-29, 2018, in Miami.

More details will follow in the coming months. In the meantime, <u>email us</u> with any questions or suggestions you may have.

Empowering Photo of the Month

Have an empowering photo to share? Send it to vision2020@drexel.edu



Actress Emma Stone and tennis icon Billie Jean King attended the U.S. Open to commemorate the 50th anniversary of King's Triple Crown win in 1967.

Stone plays King in "Battle of the Sexes," which premiered on September 29 and tells the story of King famously defeating ex-champion Bobby Riggs in a match nicknamed the "Battle of the Sexes"; at the time, it became the most-watched sporting event of all time.

The Vision 2020 team attended a screening of the film on opening day. Check it out on your next movie night!

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